Submission Guidelines

Manuscripts

Manuscripts should be submitted to the journal via online at the Submission Form at https://tbjam.org/. In case of problems, please contact the Editorial Office of this journal.

Manuscript submitted to this journal should:

- contain original work - not published elsewhere in any medium (in the whole or in part) by the authors or anyone else and not under consideration for publication in any other medium;
- focus on the aims and scope of the journal;
- be clearly and correctly written - should contain all essential features of a scientific publication that is easy to understand for the target audience;
- written in English - attention to detail of the language will avoid severe misunderstandings which might lead to rejection of the paper;
- be delivered in electronic format.

The journal publishes:

Applied and Normative Research (scholarly articles by academics or practitioners. The research papers can be conceptual , analytical, empirical or experimental);
Perspectives or Viewpoints (opening up of an emerging topic or business problem that calls for action or rethinking by managers, administrators, and policymakers within or across firms/countries.
Management Case and **Analyses** of the case
Review Articles (critical literature review of published works);
Book Reviews

Formatting Requirements
Our contributors are asked to make sure their submissions comply with rules governing the formatting. Although the journal can provide limited technical support, it is ultimately the responsibility of the author to deliver a properly formatted electronic version of the article.

We accept submission of text, tables and figures as separate files or as a composite file. For your initial submission, we recommend you upload your entire manuscript, including tables and figures, as a single PDF file. If you are invited to submit a revised manuscript, please provide us with individual files: an editable text and publication-quality figures.

- Text files can be submitted in the following formats: MS Word - standard DOCUMENT (.DOC) or RICH TEXT FORMAT (.RTF);

- Tables should be submitted as MS Word or PDF (not applicable for re-submitted or accepted
- manuscripts, see below). Please note that a straight Excel file is not an acceptable format
- Graphics files can be submitted in any of the following graphic formats: EPS; BMP; JPG; TIFF; GIF or PDF. Please note that Powerpoint files are not accepted

Post acceptance, text files of the revised manuscript and tables are required for use in the production.

Authors should clearly indicate location of tables and figures in the text if these elements are given separately or at the end of the manuscript. If this information is not provided to the editorial office, we will assume that they should be left at the end of the text.

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